



Johnston County Alumnae Chapter of Delta Sigma Theta Sorority, Inc.

PO Box 2216 Smithfield, NC 27577

www.johnstoncountydeltas.com

It is with great pleasure that we invite you to be one of the sponsors for the Johnston County Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated Holiday Gala on November 28, 2020 at the Preston Woodall House in Benson, NC. Our goal is to raise \$15,000 for our scholarships awarded to high school seniors and to support our strategically focused and highly effective community service initiatives benefiting Johnston County.

Established in 1913, Delta Sigma Theta Sorority, Inc., the largest public service organization comprised of predominately college educated African-American women, is a private, non-profit organization whose purpose is to provide assistance and support in local communities and throughout the world. The major programs of the Sorority are based upon the organization's Five-Point Programmatic Thrust: Economic Development, Educational Development, International Awareness, Physical and Mental Health, and Social Action. Johnston County Alumnae was chartered in 2003, to expand the Sorority's programs into the Johnston County community. Some of our programs include:

- Delta Academy and Delta GEMS which prepares middle and high school girls to be future leaders by instilling the need to excel academically, assisting with proper goal setting and planning, developing effective verbal and oral communications skills, and encouraging self-confidence, self-motivation, and self-discipline.
- Young Entrepreneurs Program which assists high school students with developing their ideas into legally incorporated businesses.
- Financial Literacy Workshops designed to help participants learn the basic of budgeting, insurance, estate planning, and credit repair to assist them with dissolving debt, saving with purpose, and building wealth for themselves and their heirs.
- Educational workshops on topics such as sickle cell anemia, diabetes, cancer, and nutrition which underscore the importance of knowing your medical history and living a healthy lifestyle.
- Partnership with NC MedAssist to provide access to lifesaving prescriptions and over the counter medications, patient support, advocacy and related services to poor, vulnerable, and uninsured North Carolina residents thereby improving the quality of life of our neighbors.

The success of our organization is largely dependent on the support we get from corporations and individual sponsors. We hope we can count on your sponsorship and partnership to continue to make a positive impact in the Johnston County community. Attached are the different packages for your evaluation. Please do not hesitate to contact us at jcacadstevents@gmail.com with any questions regarding the sponsorship packages or our organization. Thank you and we look forward to hearing from you soon.

Telia Virgin

Telia Virgin, President
Johnston County Alumnae Chapter

Yuen K. Avent

Yuen K. Avent, Holiday Gala Chair
Johnston County Alumnae Chapter



Johnston County Alumnae Chapter of Delta Sigma Theta Sorority, Inc.
PO Box 2216 Smithfield, NC 27577
www.johnstoncountydeltas.com

SPONSORSHIP LEVELS

PLATINUM SPONSOR \$2,500

Logo/Name displayed on website and social media
Verbal acknowledgement during Gala
Eight (8) complimentary Gala tickets, reserved seating
Two (2) complimentary raffle tickets

GOLD SPONSOR \$1,000

Logo/Name displayed on website and social media
Verbal acknowledgement during Gala
Six (6) complimentary Gala tickets, reserved seating
One (1) complimentary raffle ticket

SILVER SPONSOR \$500

Logo/Name displayed on website and social media
Verbal acknowledgement during Gala
Four (4) complimentary Gala tickets

BRONZE SPONSOR \$250

Logo/Name displayed on website and social media
Verbal acknowledgement during Gala
Two (2) complimentary Gala tickets

SUPPORTER \$125

Verbal acknowledgment during Gala
One (1) complimentary Gala ticket

OTHER SPONSORSHIP OPPORTUNITIES

Logo/Name displayed on website and social media. Verbal acknowledgement during Gala. Does not include Gala ticket(s).

PHOTO BOOTH \$500

DJ \$600

DESSERT BAR \$1400

Sponsorship is not the only way to get involved in our Gala. Auction Donor or In-Kind Partner are alternatives to sponsorship. Consider donating a product or service to our silent auction. Not only does this help us raise much needed funds, it is also a great way to promote your business! For more information, please call **919-628-0345** or send an email to **jcacdstevents@gmail.com**.



Johnston County Alumnae Chapter of Delta Sigma Theta Sorority, Inc.
PO Box 2216 Smithfield, NC 27577
www.johnstoncountydeltas.com

We are proud to support Johnston County Alumnae Chapter of Delta Sigma Theta Sorority, Inc. as a Sponsor of the Holiday Gala that will be held at the Preston Woodall House, 201 East Hill Street, Benson, NC 27504 on November 28, 2020. We hereby authorize Johnston County Alumnae to include our corporate/individual name and logo consistent with our sponsorship selection below.

Sponsorship Opportunities

- ☐ Platinum Sponsor (\$2,500) ☐ Gold Sponsor (\$1,000) ☐ Silver Sponsor (\$500)
☐ Bronze Sponsor (\$250) ☐ Supporter (\$125)

- ☐ I will host my table and fill my seats (please add guest names and emails on the next page)
☐ I will sponsor the table and donate the seats back to Johnston County Alumnae

Other Sponsorship Opportunities

- ☐ Photo Booth Sponsor (\$500) ☐ DJ Sponsor (\$600) ☐ Dessert Bar
Sponsor (\$1,400)

Auction Donation / In-Kind Gift

Product/Service	Value

We are unable to commit at this time, but would like to make a donation \$ _____

CONTACT NAME: _____

COMPANY / ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ CELL NUMBER: _____ FAX NUMBER: _____

CONTACT EMAIL ADDRESS: _____

Email a high-resolution copy of your logo, image, or artwork to jcacdstevents@gmail.com on or before **October 10, 2020**.

Please make checks payable to: JCAC DELTA SIGMA THETA

Completed forms and checks can be returned to: JCAC-Deltas, Attn: Holiday Gala, PO Box 2216, Smithfield, NC 27577



Johnston County Alumnae Chapter of Delta Sigma Theta Sorority, Inc.
PO Box 2216 Smithfield, NC 27577
www.johnstoncountydeltas.com

Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____
Name _____	Email Address _____