



Johnston County Alumnae Chapter of Delta Sigma Theta Sorority, Inc.

PO Box 2216 Smithfield, NC 27577

www.johnstoncountydeltas.com

Acknowledging the recent events, we considered not having the gala this year. The deaths of George Floyd, Breonna Taylor, and Ahmaud Arbery, along with the COVID-19 pandemic have affected each of us deeply. However, we must continue to move forward, turning tragedy into advocacy for African Americans in the Johnston County community. After much prayer and discussion, Johnston County Alumnae Chapter of Delta Sigma Theta Sorority Incorporated has decided to have the Holiday Gala on Saturday, November 28, 2020 at the Preston Woodall House. With your help and support, we will achieve our goal of \$15,000 for scholarships and chapter programs to continue our service in the African American community.

A few of the programs are:

- Delta Academy and Delta GEMS which prepares middle and high school girls to be future leaders by instilling the need to excel academically, assisting with proper goal setting and planning, developing effective verbal and oral communications skills, and encouraging self-confidence, self-motivation, and self-discipline.
- Young Entrepreneurs Program which assists high school students with developing their ideas into legally incorporated businesses.
- Financial Literacy Workshops designed to help participants learn the basics of budgeting, insurance, estate planning, and credit repair to assist them with dissolving debt, saving with purpose, and building wealth for themselves and their heirs.
- Physical and Mental Health educational workshops on topics such as sickle cell anemia, depression, diabetes, Post Trauma Stress Disorder (PTSD), cancer, family violence, and nutrition which underscore the importance of knowing your medical history and obtaining affordable mental health treatment.
- Partnership with NC MedAssist to provide access to lifesaving prescriptions and over the counter medications, patient support, advocacy and related services to poor, vulnerable, and uninsured North Carolina residents thereby improving the quality of life of our neighbors.

Will you help us continue to make a positive impact in the Johnston County community? Can we count on you to be a sponsor and/or an in-kind donor? Options for your support are on the next page for your review. Please do not hesitate to contact Yuen K. Avent or me at jcacdstevents@gmail.com with any questions regarding this information or our organization. Thank you for partnering with us to continue serving the African American community in Johnston County.

Telia Virgin, President
Johnston County Alumnae Chapter

Yuen K. Avent, Holiday Gala Chair
Johnston County Alumnae Chapter



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SPONSORSHIP LEVELS

PLATINUM SPONSOR \$2,500

Logo/Name displayed on website and social media
Verbal acknowledgement during Gala
Eight (8) complimentary Gala tickets, reserved seating
Two (2) complimentary raffle tickets

GOLD SPONSOR \$1,000

Logo/Name displayed on website and social media
Verbal acknowledgement during Gala
Six (6) complimentary Gala tickets, reserved seating
One (1) complimentary raffle ticket

SILVER SPONSOR \$500

Logo/Name displayed on website and social media
Verbal acknowledgement during Gala
Four (4) complimentary Gala tickets

BRONZE SPONSOR \$250

Logo/Name displayed on website and social media
Verbal acknowledgement during Gala
Two (2) complimentary Gala tickets

SUPPORTER \$125

Verbal acknowledgment during Gala
One (1) complimentary Gala ticket

OTHER SPONSORSHIP OPPORTUNITIES

Logo/Name displayed on website and social media. Verbal acknowledgement during Gala. Does not include Gala ticket(s).
PHOTO BOOTH \$500 DJ \$600 DESSERT BAR \$1400

Sponsorship is not the only way to get involved in our Gala. Auction Donor or In-Kind Partner are alternatives to sponsorship. Consider donating a product or service to our silent auction. Not only does this help us raise much needed funds, it is also a great way to promote your business! For more information, please call **919-628-0345** or send an email to **jcacdstevents@gmail.com**.



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We are proud to support Johnston County Alumnae Chapter of Delta Sigma Theta Sorority, Inc. as a Sponsor of the Holiday Gala that will be held at the Preston Woodall House, 201 East Hill Street, Benson, NC 27504 on November 28, 2020. We hereby authorize Johnston County Alumnae to include our corporate/individual name and logo consistent with our sponsorship selection below.

Sponsorship Opportunities

- ☐ Platinum Sponsor (\$2,500) ☐ Gold Sponsor (\$1,000) ☐ Silver Sponsor (\$500)
☐ Bronze Sponsor (\$250) ☐ Supporter (\$125)

- ☐ I will host my table and fill my seats (please add guest names and emails on the next page)
☐ I will sponsor the table and donate the seats back to Johnston County Alumnae

Other Sponsorship Opportunities

- ☐ Photo Booth Sponsor (\$500) ☐ DJ Sponsor (\$600) ☐ Dessert Bar Sponsor (\$1,400)

Auction Donation / In-Kind Gift

Product/Service	Value

We are unable to commit at this time, but would like to make a donation \$ _____

CONTACT NAME: _____

COMPANY / ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ CELL NUMBER: _____ FAX NUMBER: _____

CONTACT EMAIL ADDRESS: _____

Email a high-resolution copy of your logo, image, or artwork to **jcacdstevents@gmail.com** on or before **October 10, 2020**.

Please make checks payable to: JCAC DELTA SIGMA THETA
Completed forms and checks can be returned to: JCAC-Deltas, Attn: Holiday Gala
 PO Box 2216, Smithfield, NC 27577



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